

PRIVACY POLICY

MyProSkate.com is dedicated to protecting the privacy of website users and wants you to feel as comfortable as possible when visiting our website and using the services it offers. This Privacy Statement tells you what information we collect, how we protect it and what choices you have about how that information is used. Your privacy refers to any information that is collected about you while interacting with MyProSkate.com.

These terms and conditions may be revised at any time. Please review this document periodically to be aware of any changes posted, because your continued use of the site will indicate your approval of all changes. We urge you to read the following Privacy Statement so that you will understand both our commitment to you and your privacy, and how you can participate in that commitment.

Collection of Information

By using this website, you consent to the collection and use of your information as discussed in this section.

Our website does not automatically collect personal information from your computer without you voluntarily providing this information. However, some features offered on MyProSkate.com may require you to register first and provide basic, personal information, such as your name, address and phone number.

MyProSkate.com collects information that you volunteer through electronic forms, such as contact us and information request forms. For some transactions, certain information is required to process your request. When information is requested from you, an attempt to clearly indicate which information is required and which information is optional. Information collected to process specific transactions is only used for the specific service that you have chosen.

However, you may also be offered opportunities to receive related or general information in the future from MyProSkate.com. In cases like these, you will be asked for permission to contact.

Overall, your information is used to maintain accuracy in our customer files, improve the content of MyProSkate.com, enhance products and services and to provide updates relating thereto.

How MyProSkate.com Uses Your Information

MyProSkate.com does not sell, trade, rent or share your personal information to organizations outside of the business and its affiliate companies unless required to do so by legal, judicial or governmental proceedings.

MyProSkate.com reserves the right to store and use any information you voluntarily provide for marketing and communications without additional notice. However, we will undertake commercially reasonable efforts to get your permission ("opt-in") for our representatives to contact you in the future. You may also request to not be contacted ("opt-out").

We may also collect non-personal information in aggregate that cannot be traced back to a specific individual. Such information is used to determine the number of visitors to our website, sources of traffic, and other key indicators of website usage to create a better experience for visitors to our site.

This information does not identify you personally. MyProSkate.com receives internet protocol ("IP") addresses from all users because this information is reported by your web browser when you visit a web page. We may use your IP address to display information about our locations and services near you.

A "cookie" is small text file placed on the hard drive or storage device on your computer when you visit our website, which stores information about your visit to our website. Some cookies only last for the

duration of your visit. Other cookies remain on your computer after the end of each session and store information helpful to your experience.

Cookies do not retain any personal information or protected information on your computer. If cookies are used, the cookies allow us to access information that we can then use to improve your browsing experience, such as providing you with customized pages based on your past viewing history on our website.

Most web browser software can be set to reject all cookies. If you reject our cookies or otherwise disable the cookie feature on your web browser, certain functions and conveniences of our website may not work properly.

Third-Party Advertising Partners

Google Analytics is a web analysis service used to collect and store non-personal information about our website visitors. Google may use data collected to display and personalize advertisement on its own network.

- Opt out of Google Analytics
- Review Google Analytics' Terms of Service

Links to Other Website

MyProSkate.com includes links to other websites not associated with ProSkate Pro Shop. If you choose to visit another site, we cannot assume responsibility for its content or information handling practices. We encourage you to review each site's privacy policy prior to entering into transactions with the respective website.

Security & Confidential Information

MyProSkate.com has taken the appropriate precautions to protect information sent over the Internet. Our website has security measures in place to protect against the loss, misuse, and alteration of the information under our control.

We employ strict security measures to safeguard transactions that take place over the Internet. Any personal information may be stored in a secure database and sent and received by a secure, encrypted Internet channel wherever possible.

MyProSkate.com provides several ways to contact us electronically throughout our website, including online forms and email. Please note that any information sent through email is unsecured. We recommend that you do not email sensitive or confidential information to us. Should you choose to provide information in this manner, you do so at your own risk. Please choose to contact ProSkate Pro Shop by telephone for any matters that may require greater privacy and security.

We have taken appropriate precautions to protect information sent via our web forms to protect the loss, misuses or alteration of the information.

Feedback

If you have comments or suggestions, please contact us at info@myproskate.com.